



COURSE OUTLINE

Program study: Communication Department

Faculty: Political and Social Sciences

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| Course: | THE PROFESSIONAL ETHICS | Code: | SIK-2-1-320 | SKS: | 3 | Sem: | 6 | Updated 14th February 2021 |
| Lecturer: | Triyono Lukmantoro, M.Si Dr. Nurul Hasfi S.Sos., M.A. | | | | | | | |
| Aim of the course: | <p>This course give knowledge understanding and skill in analyzing the ethics of profession, including journalist, strategic communicator, by applying perspective of theory of ethics and value of humanity</p> <ul style="list-style-type: none"> • A1, A2, A3, A4, A5, A6, A7, A8, A9, A10 • PU1, PU2, PU3, PU5 • PK1, PK4, PK6, PK8, PK9, PK10, PK11, PK12 • K3, K6, K7 | | | | | | | |
| Short description | This course have aims to give knowledge, understanding and skill in analyzing about the ethics of profession, including journalist, strategic communicator, by applying perspective of theory of ethics and value of humanity | | | | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | | |
| week | Skill achieved | Topic | Method of Study | Time | Student experiences | Assesent | | |
| | | | | | | Criteria and indicator | value (%) | |

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| 1. | Student have ability to understand the concept of Ethics and the Professional of Ethics | <ul style="list-style-type: none"> • Ethics • Professional of ethics | <ul style="list-style-type: none"> • Small Group Discussion • Reading | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' | <ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>Indicator : student activity, ability to re-explain the material</p> | 25% |
| 2 | Student have ability to understand the concept of Human Values | <ul style="list-style-type: none"> • Human Value • Example of Human Values | <ul style="list-style-type: none"> • Small Group Discussion • Discussion • Reading | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' | <ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |
| 3 | Student have ability to understand the concept of Professionalism | <ul style="list-style-type: none"> • Concept of Professionalism • Practis of Profesionalism | <ul style="list-style-type: none"> • Small Group Discussion • Task 1: find example of TV News format | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' | <ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |

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| 4 | Student have ability to understand the concept of Virtues and Ethical Theories | <ul style="list-style-type: none"> • Definition of Virtuas and Ethical Theory • How it impact to professional | <ul style="list-style-type: none"> • Problem Based Learning • practice: student devided into some groups for produce a TV News program | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Discussion • Practice present the news evaluating | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> |
| 5 | Student have ability to understand the concept of Moral Autonomy. | <ul style="list-style-type: none"> • Definition of Moral Autonomy | <ul style="list-style-type: none"> • Problem Based Learning • Discussion • Task 2: Produce simple video around campus (individual) | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Discussion • Question and Answer • Practice | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> |

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| 6 | Student have ability to understand the concept of Ethical Codes | <ul style="list-style-type: none"> • Ethical Codes • How it implemented by professional | <ul style="list-style-type: none"> • Problem Based Learning • Discussion • Task 3: Produce tv news script based on certain event | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Discussion • Question and Answer • Practice • Evaluate | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> |
| 7 | Student have ability to understand the concept of Collegiality and Loyalty | <ul style="list-style-type: none"> • Definition of Collegiality • Definition of Loyalty | <ul style="list-style-type: none"> • Small Group Discussion • Task | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Discussion • Practice producing the tv news feature and hard news • evaluating | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> |
| 8 | Mid Semester | | | | | 25% |

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| 9 | Student have ability to understand the concept of Right and Responsibility | <ul style="list-style-type: none"> • Definitio of right and responsibilitiy • How it implemented by PR/ Strategic Communicator and Journalist | <ul style="list-style-type: none"> • Small Group Discussion • Task 5: doing presenting (group) choose one of student who have good performance in present news | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Discussion • Practice present the news • evaluating | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |
| 10 | Student have ability to understand the concept of Confidentiality | <ul style="list-style-type: none"> • Concept of Confidentiality • Journalism and Confidentiality | <ul style="list-style-type: none"> • Small Group Discussion • Evaluation of students idea | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work • Produce stand up studio | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |

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| 11 | Student have ability to understand the concept of Conflicts of interests | <ul style="list-style-type: none"> • Definition of Conflict of Interest • How Journalist and conflict of Interest | <ul style="list-style-type: none"> • Problem Based Learning | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |
| 12 | Student have ability to understand the concept of Occupational crimes | <ul style="list-style-type: none"> • Definition of Occupational Crimes • Example of the concept is implemented in daily work | <ul style="list-style-type: none"> • Problem Based Learning | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |

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| 13 | Student have ability to understand the concept of Whistleblowing | <ul style="list-style-type: none"> • Definition of Wistleblowing • Investigative Reporting and Wistleblowing | <ul style="list-style-type: none"> • Problem Based Learning | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |
| 14 | Student have ability to understand the concept of Discrimination and Harassment | <ul style="list-style-type: none"> • Definition of Discrimintaion and Harassment • Woman Journalist and Discrimintaion in Work place | <ul style="list-style-type: none"> • Case Based Learning • Main Map | <ul style="list-style-type: none"> • Face to face 3X50'' • Individual study: 3x60'' Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |

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| 15 | Student have ability to understand the concept of Computer Ethics | <ul style="list-style-type: none"> • Definition of Computer Ethics • The Ethics of Big Data Usage • The Ethics of Social Media and Profession | <ul style="list-style-type: none"> • Problem Based Learning | <ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' Structured learning: 3x60'' | <ul style="list-style-type: none"> • Evaluate their work | <p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p> | |
| 16 | Final Examination (value = 50%) | | | | | | |
| 8. Daftar Referensi: | | <p>D R Kiran. 2014. <i>Professional Ethics and Human Values, Second Edition</i>. New Delhi: McGraw Hill Education.</p> <p>Judith A. Boss. 2008. <i>Ethics for Life: A Text with Readings, Fourth Edition</i>. New York, NY: McGraw-Hill Higher Education.</p> <p>Judith A. Boss. 2010. <i>Analyzing Moral Issues, Sixth Edition</i>. New York, NY: McGraw-Hill.</p> <p>Christopher Meyers. 2018. <i>The Professional Ethics Toolkit</i>. Hoboken, NJ: Wiley Blackwell.</p> <p>R.S. Naagarazan. 2006. <i>A Textbook on Professional Ethics and Human Values</i>. New Delhi: New Age International Publishers.</p> <p>James Rachels dan Stuart Rachels. 2015. <i>The Elements of Moral Philosophy, Eighth Edition</i>. New York, NY: McGraw Hill Education.</p> <p>John K. Roth, ed. 2005. <i>Ethics: Revised Edition</i>. Pasadena, California: Salem Press.</p> | | | | | |